

5th Avenue

James McCreery & Co.

34th Street

Anniversary Sales

Including every department and celebrating 64 years of growth in Merchandising

Glove Silk Underthings

At Especially Low

Anniversary Sales Prices

Glove Silk Vests in bodice style. 1.75

An extra fine quality of Glove Silk Vests in bodice style. Pink or White. 2.35

Glove Silk Bloomers, ruffling at the knee. Pink only. 2.50

Lisle Union Suits with Glove Silk top in bodice or regulation style. 1.75

Glove Silk Sport Bloomers in Black, Navy Blue, Brown or Purple. 3.25

(Third Floor)

Imported Cachmere Velour

Anniversary Sales Price

yard, 2.65

A rich, soft, all-wool, non-crushable fabric for Autumn and Winter apparel. It is of medium weight, 54 inches wide. A splendid range of new colors.

(Second Floor)

Mink Neckpieces

Anniversary Sales Price

55.00

Two-skin Mink Neckpieces—lustrous, dark Eastern skins.

Stone Marten Neckpieces—large, full-furred pelts. 29.50

(Fourth Floor)

Children's Jersey

Drawer Leggings

Anniversary Sales Price

95c

Perfect-fitting Leggings of the better quality Jersey in Black, Brown, Navy Blue and White. Sizes 2 to 6 years.

(Inf. Dept., Third Floor)

Gingham House Dresses

Anniversary Sales Price

3.50

Stylish, cheerful-looking Dresses of three-tone Gingham, fashioned in a graceful straight-line style, with fancy collar, cuffs and pockets of White Pique. A modish vestee finished with pearl buttons adds attraction. Brown, Blue or Pink checks.

(Third Floor)

Recommended for Tomorrow—Monday

- 1.—These important special values which open the second and final week of our Anniversary Sales.
- 2.—The careful noting of the low prices, which are greatly reduced from our regular fall prices.
- 3.—That our customers remember we sell First Quality Merchandise only and because of that the values are all the more important.
- 4.—The taking immediate advantage of every value that is of especial interest to you.

James McCreery & Co.

Women's Handkerchiefs

Anniversary Sales Price

doz., 3.00

Daintily sheer bits of Shamrock Linen with a graceful hand-embroidered initial are rarely priced at but 3.00 a dozen. This, however, is a special Anniversary Sales offering which makes this exceptional value possible.

(Main Floor)

Tinsel Brocaded Ribbon

Anniversary Sales Price

yard, 3.25

For girdles and sashes and insets nothing could be more strikingly beautiful than this Tinsel Brocaded Ribbon interwoven with silks in Copenhagen, Rose, Sand, Cerise, Beaver, Marine, Red, Peacock Navy Blue and Black. 8 1/4 inches wide.

(Main Floor)

Jet Bead Girdles

Anniversary Sales Price

each, 2.50

Nothing imparts such rich beauty to a frock or gown as a girdle of jet finished with tassel ends. Possessing an easy grace, it is the very embodiment of studied carelessness.

(Main Floor)

Women's Afternoon Gowns

Anniversary Sales Prices

38.00 and 25.00

Those at 38.00 include perfectly stunning creations of Plain or Jacquard Crepe, Canton Crepe, Crepe Satin, Crepe de Chine, Tricotine and Poret Twill. Many are sumptuously beaded or embroidered—others are more simply adorned. Loose panels, versions of the Redingote, bloused and straight-line effects are leading features.

At 25.00 the lower of modish apparel will find a wide assortment of voguish-looking gowns fashioned of Canton Crepe, Tricotine, Poret Twill, Crepe de Chine, Crepe Satin and Wool Jersey. All sizes to 46.

(Fourth Floor)

Trim Footwear for Women

Anniversary Sales Price

7.75

There are dress models in Black or Brown Satin, Black Kidskin or Brown Calfskin with a single instep strap and high or petite Louis heels. Also smart walking models of Black or Brown Kidskin or Tan or Brown Calfskin—either one or two strap effects; also regulation lace oxfords. All styles of heels.

(Second Floor)

"McCreery Silks"

Famous Over Half a Century

One can't think of the McCreery Store of sixty-four years ago without thinking of "McCreery Silks," for the two were inseparable then, as they are now. In fact it was the supreme texture and beauty of "McCreery Silks" that first gave impetus to the now national fame of "McCreery Quality." In recognition of this, we have been featuring our Silks during the Anniversary Celebration. The following are illustrative of the wonderful values being offered

At Anniversary Sale Prices

Imported Silk Duvetyn—a notably superior quality. yard, 5.75

Canton Crepe of a heavy, rich grade. yard, 4.00

Crepe de Chine—a really splendid quality in a gorgeous array of colors as well as Black or White. yard, 1.95

(Second Floor)

Crepe Chiffons in a seemingly endless pageant of colors. yard, 1.50

Dress Taffeta in new color combinations. yard, 1.95

Black Silk Dress Velvet—a rich, imported grade with deep pile and high lustre. 40 inches wide. yard, 6.50

Luxurious Coats for Women

Anniversary Sales Prices

29.50 and 75.00

Nothing in all our Anniversary Offerings presents greater value than do these Coats. They are fashioned of the richest and most costly of fabrics and adorned with the choicer grades of Fur.

Panvelaine, Tuskara, Ramona, Bolivia and Pollyanna constitute their materials, Squirrel, Beaver, Wolf and Australian Opossum their large collars and cuffs.

Some are straight-line, belted Coats, others are Wrap effects.

Ordinarily Coats such as these would be priced many dollars higher. Priced according to materials and furs.

(Fourth Floor)

Spanish Lace Flouncings

Anniversary Sales Price

yard, 4.95

Just arrived from Paris in time for our Anniversary Sales—a beautifully designed Spanish Lace Flouncing on heavy Novelty Net in Black, Brown, Navy, White, Orchid and Sapphire. The vogue for Spanish Lace is constantly increasing both here and abroad. All the newest Paris creations feature it in some form or other. In view of this our low figure makes a visit to our lace section decidedly worthwhile. We cannot afford to retain this price after the Anniversary Sales.

(Main Floor)

Hats of Duvetyn

Anniversary Sales Price

6.75

As jaunty an assortment of street hats as we have ever assembled. Some are soft, draped effects, others have mushroom brims and draped crowns. Many are embroidered in Chenille of contrasting colors; some are applied with flowers.

There is a shape for every type and every fashionable color is represented.

(Third Floor, Annex)

"La Gloire" Ivory Finished Toilet Sets

Anniversary Sales Price

35.00

During our Anniversary Sales we are introducing a new pattern in Ivory-finished toilet sets which is exclusive with James McCreery & Co. It is of a heavy quality, beautiful in style and of a color which duplicates real ivory. The set may be had plain or decorated in any design you select. Set consists of ten pieces: Hair Brush, Cloth Brush, Comb, Mirror, Puff Box, Hair Receiver, File, Hook, Shoe Horn and Buffer.

(Main Floor)

Skirt-Length Costume Blouses

Anniversary Sales Price

12.75

Worn over a slip these Blouses of heavy quality Crepe de Chine achieve the effect of an entire Gown.

They reach to the hem of one's skirt, are particularly graceful of line and fetchingly adorned with lattice-work of self-material about the neck, the shoulder lines and all round the panels. Black and Navy Blue.

(Fourth Floor)

Misses' Tweeds

Anniversary Sales Price

32.50

Swagger, tailored Suits of excellent quality Tweed in perfectly glorious shades of Orchid, Brown, Tan or French Blue.

Some are in box effect, others are belted in sportive style. All are lined throughout with Silk.

(Fourth Floor)

Quilted Satin Lounging Robes

Anniversary Sales Price

22.35

Handsome Lounging Robes of Quilted two-tone Satin, interlined with lambs' wool and lined throughout with Silk. Pockets and tie sash give them added smartness. All the newest colors.

Breakfast Coats of Gros de Londre or a lovely, soft Brocaded Satin. They are exact duplicates of recently imported French models. Self ruffling or shell ruching and scalloped hems embellish them. All colors. 11.75

Negligees of heavy quality Crepe de Chine, embellished with hand-embroidery in self color. Breakfast Coats adorned with self ruching and French Flowers. 9.75

(Third Floor)